

OCAI online

General Proposal: OCAI online assessments and services 2020

Dear reader,

This proposal concerns the services of OCAI online: the OCAI online assessments including PDF results report(s), training, workshop, and consultancy.

The **Organizational Culture Assessment Instrument** is developed and scientifically validated by professors Cameron and Quinn from the University of Michigan. OCAI Online has permission for its online availability. Download our OCAI Theory & Tool brochure.

Culture profiles and participants

Your **OCAI Pro** assessment will deliver the collective current and preferred culture profiles for the organization or team. The price is regardless of the number of respondents: \$ 597 USD or € 497. Your OCAI Enterprise assessment allows to compare sub-profiles as you wish - for levels, units, roles, departments, and so on.

Results are presented in a PDF report. All graphs are also delivered as separate jpg-files for use in presentations. The number of participants doesn't affect the cost. The number of (sub) profiles determines the price (see the price table on the next page).

Operation and Completion time

You can set up and buy your OCAI Pro or Enterprise assessment online. Please download the set-up manuals from: <https://www.ocai-online.com/downloads/documents>

In case of an Enterprise account, you customize the registration to include the departments or levels for which you'd like to order sub-profiles. After we've checked your set-up, you can pay (based on the number of sub-profiles ordered) and start.

Next, invite the participants by email so they can score the assessment online. People need an email address to participate. Their data is safe as [we comply with the GDPR](#).

We recommend the assessment to be open for at least 2 weeks. Delivering the reports happens within 5 business days in case of an Enterprise assessment. When you close your Pro assessment you can immediately download the results report and graphs.

Change Program: Coaching, Training and/or Consulting

We recommend to work with the assessment results in a workshop. Our Do-It-Yourself work kits with ready-to-use PowerPoint presentations can help. Download them from your account’s administrator dashboard.

We also offer the online video training on Culture Change

<https://www.ocai-online.com/lp/Organizational-Culture-Change-Videos>

The package deal for both video trainings is \$ 127. For multiple users: please contact us.

Or read the books by OCAI online’s co-founder Marcella Bremer with many cases: “**Organizational Culture Change: Unleash your Organization’s Potential in Circles of 10**”, and “**Developing a Positive Culture where People and Performance Thrive**”.

We provide an open or in-company 2.5-day **Culture, Change & Leadership workshop**:

<https://www.ocai-online.com/products/culture-change-days>

To develop your culture, check out the online **Positive Culture Academy** at

<https://www.positive-culture.com>

Consultancy

We can assist you with consultancy online or in person. Please see:

<https://www.ocai-online.com/products/ocai-consulting>

We have a network of partner consultants located around the globe.

OCAI online culture profiles in US dollars:

#of Culture Profiles ordered	price a piece	total US dollars
1 OCAI collective profile (like a Pro account)	\$ 597	\$ 597
2-5 subprofiles	\$ 547	\$ depends on #
6-10 subprofiles	\$ 497	
11-20 subprofiles	\$ 447	
21-40 subprofiles	\$ 397	
41 -60 subprofiles	\$ 347	
61 and more	\$ 267	
	VAT	not applicable
	Total amount	\$ depends on #

OCAI online culture profiles in Euros:

#of Culture Profiles ordered	price a piece	total Euros
1 OCAI collective profile	€ 497	€ 497
2-5 subprofiles	€ 427	cost depends on #
6-10 subprofiles	€ 397	
11-20 subprofiles	€ 347	
21-40 subprofiles	€ 297	
41-60 subprofiles	€ 247	
61 profiles and more	€ 197	
	VAT	applicable within EU
	Total amount	depends on #

We're happy to answer questions or send you a customized proposal.

We look forward to your response.

With best regards, Marcella M.W. Bremer MScBA, *partner*