

OCAI online

Information: OCAI online surveys and services 2016

Dear reader,

This proposal concerns the services from OCAI online: the OCAI online assessments including pdf results report(s), training, workshop and consultancy.

The **Organizational Culture Assessment Instrument** is developed and scientifically validated by professors Cameron and Quinn from the University of Michigan. OCAI Online holds the license for its online availability. You can find more information on our website and in the book "Diagnosing and Changing Organizational Culture" by Cameron and Quinn.

Culture profiles and participants

Your OCAI Pro account will deliver the collective current and preferred culture profile for the organization or team as a whole. If you choose an OCAI Enterprise account, you can compare sub-profiles according to your instructions - for levels, units, roles, departments, etc. Results are presented in a report. All graphs will be delivered as separate jpg-files as well, to use in your own presentations. The number of participants doesn't affect the cost, it is the number of (sub) profiles we calculate that counts.

Operation and Completion time

You can buy and set up your own OCAI Pro or Enterprise account online. Please download the set-up manuals from:

<http://www.ocai-online.com/downloads/documents>

In case of an Enterprise account, you customize the registration pages to include the right demographics or departments or levels for which you'd like to order sub-profiles. After checking your set-up, we will send you a request to pay (based on the number of sub-profiles) and you can start.

Next, you invite the participants by email so employees do the survey online. People need an email address to create their personal account and participate. We recommend the survey to be open for at least 2 weeks. Delivering the reports normally happens within 5 business days in case of an Enterprise and happens immediately when you close your Pro account.

Change Program: Coaching, Training and/or Consulting

After the survey, you can conduct change workshops or meetings based on our Do-It-Yourself work kits with ready-to-use PowerPoint presentations. They are included in the online account fee and you can download them from your account's administrator dashboard.

To prepare yourself and others to facilitate workshops and culture change processes, you could consider to join the **online video training** on Culture Change at <http://www.organizationalculturechange.com> (\$77) and/or the training at <https://www.udemy.com/leading-successful-change/#/> (\$97)

We currently offer a package deal for both video trainings at \$ 127 per person. The second training is the latest and covers live recordings from a workshop. The first is the most extensive explanation. As for multiple users for the video training, we'll provide a customized offer once we know their numbers.

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You could also **read the book** by OCAI online's co-founder Marcella Bremer that shares many real cases: "Organizational Culture Change: Unleash your Organization's Potential in Circles of 10". Available on Amazon and iTunes: <http://www.ocai-online.com/products/organizational-culture-change-book>
 We provide an open, **2-day Culture, Change & Leadership workshop**: <http://www.ocai-online.com/products/culture-change-days>
 It's also possible to do an in-company workshop on your location.

Consultancy

If you would like to hire us to guide your change process, we can assist you with consultancy through Skype or in person onsite. Consultancy fees are available here: <http://www.ocai-online.com/products/ocai-consulting>
 We have a network of partner consultants located around the globe.

OCAIonline

Cost of OCAI online culture profiles in US dollars:

#of Culture Profiles ordered	price a piece	total US dollars
1 OCAI collective profile (like a Pro account)	\$ 597	\$ 597
2-5 subprofiles	\$ 547	\$ depends on #
6-10 subprofiles	\$ 497	
11-20 subprofiles	\$ 447	
21-40 subprofiles	\$ 397	
41 -60 subprofiles	\$ 347	
61 and more	\$ 267	
	VAT	not applicable
	Total amount	\$ depends on #

Cost of OCAI online culture profiles in Euros:

#of Culture Profiles ordered	price a piece	total Euros
1 OCAI collective profile	€ 497	€ 497
2-5 subprofiles	€ 427	cost depends on #
6-10 subprofiles	€ 397	
11-20 subprofiles	€ 347	
21-40 subprofiles	€ 297	
41-60 subprofiles	€ 247	
61 profiles and more (70 - in your case)	€ 197	
	VAT	applicable within EU
	Total amount	depends on #

The above schedule can be used to calculate the cost of an Enterprise account. This cost structure is valid until December 31, 2016. We look forward to your response.

With kind regards,



Marcella M.W. Bremer MScBA, *associated partner*